

The Role of Lari immigrants of the Arab States of the Persian Gulf in Iran's Soft Power

Majid Dashtgerd ^١

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Abstract

Throughout history, a deep cultural and historical connection has been established between the people of Larestan and the citizens of Persian Gulf Arab countries, and many people of Larestan live in Arab countries or travel to these areas several times a year. These interactions and communications can play a key role in promoting Iran's soft power and serving the interests of the Islamic Republic of Iran vis-à-vis rich Arab countries. Given the importance of this topic, the author of this article tries to answer this question: What is the position and role of Larestani immigrants in the Arab countries of the Persian Gulf in increasing soft power and achieving the software goals of Iran's foreign policy towards Arab countries? According to the research hypothesis, due to the trade and commercial relations, as well as the cultural and historical interaction of the people of Lar with these areas, they as an informal channel, can be a determining factor in creating solidarity and common interests between the two parties, creating a positive attitude towards the country of origin and the determination of preferences.

Key Terms

Larestan, immigrants, Arab countries, soft power, Islamic Republic of Iran.

^١.PhD student of International Relations, Allameh Tabatabai University. mj_da@yahoo.com